MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2022/ 2023 (TERM ID 2210)

BSI 3124 – SEMINAR IN INVESTMENT

(All Sections / Groups)

14 February 2023
9.00 am – 11.00 am
(2 Hours)

INSTRUCTIONS TO STUDENT

1. This Question paper consists of 3 pages (including the cover page) with **4 QUESTIONS** only.
2. Answer **ALL** questions and the distribution of the marks for each question is given.

Answer all the Questions

Question 1

a) It is often argued that managers, when asked to maximize stock price, have to choose between being socially responsible and carrying out their fiduciary duty. Do you agree? Please provide an example in which social responsibility and firm value maximization go hand in hand? (5 marks)

b) Some corporate strategists have suggested that firms should focus on maximizing market share rather than market prices. When might this strategy work, and when might it fail? (5 marks)

c) Stocks prices are too volatile for financial markets to be efficient. Explain. (5 marks)

d) Interpret with examples on what is Fintech (10 marks)

(Total: 25 marks)

Question 2

The efficiency of a market can be measured by the speed and accuracy of the price response to new information or by whether some investors can consistently earn higher returns than the rest of the market. Determine a link between the two measures? Which is the stronger test?

(Total: 25 marks)

Continued...

Question 3

a) What is sustainable finance? (5 marks)

b) Illustrate the 3 common types of sustainable financing tools as debt instruments in Malaysia Bond Market? (20 marks)

(Total: 25 marks)

Question 4

a) Explain the research philosophy? (18 marks)

b) Illustrate the 7 steps in hypothetic deductive method (7 marks)

(Total: 25 marks)

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